Quotes from ESB Telecoms very own website www.esbtelecoms.ie

'...In line with government guidelines and in relation to the exempted development regulations 2001 class 31, **ESB Telecoms facilitates the installation of communications equipment on high voltage pylons.** These installations not only provide communications solutions in sometimes remote or difficult areas but also do not require planning. The installations blend in well with the existing structure and so minimise any visual impact....'

'.....There are a variety of mono-poles available on the market but currently ESB Telecoms is using Pfleiderer reinforced concerted or steel mono-poles with up to three mini platforms holding anything between 3-5 operators. These structures are designed for rural and suburban areas where the standard lattice mast is no longer acceptable on visual grounds. The mono-poles can range in height from 20-36m and are designed with ladders and platforms for easy and safe access and maintenance.......'

'...Due to the continuing concern over the visual impact of communication masts ESB Telecoms, where suitable, considers the installation of camouflaged communication masts that take the form of tree structures. These structures have no visible antennae or dishes as they are obscured from view by the branches of the tree; cables run internally down the centre of the structure, which is also colour coded to resemble the bark of a tree.